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RE: CIS 234e – Text A, Electronic Commerce – FILL-IN THE BLANK Questions

Chapter 1 ~ Introduction to Electronic Commerce

Description: festline

**INSTRUCTIONS: See Key Terms and Review Questions at the end of the Chapters**

**ENTER your Answers below. Email to Prof. Villegas by due date.**

**Fill-in the blank (Enter your answers on the blank area for statements below)**

**Hierarchical business organization 1. Economists generally refer to large \_\_\_\_\_ as firms, or companies.**

**Machine 2. Software translation is also referred to as \_\_\_\_\_ translation.**

**Bonded warehouse 3. A(n) \_\_\_\_\_ is a secure location where incoming international shipments can be held until customs requirements are satisfied or until payment arrangements are completed.**

**Telecommuting 4. In \_\_\_\_\_ or telework, an employee logs in to the company network through the Internet instead of traveling to an office.**

**Activity 5. A(n) \_\_\_\_\_ is a task performed by a worker in the course of doing his or her job.**

**EDI 6. \_\_\_\_\_ occurs when one business transmits computer-readable data in a standard format to another business.**

**Value chain 7. The \_\_\_\_\_ refer to the activities that each strategic business unit undertakes to design, produce, promote, market, deliver, and support the products or services it sells.**

**Digital Piracy 8. The term \_\_\_\_\_ refers to the theft of intellectual property from the Web.**

**Diminishing returns 9. The law of \_\_\_\_\_ says that most activities yield less value as the amount of consumption increases.**

**Industry 10. Multiple firms that sell similar products to similar customers make up a(n) \_\_\_\_\_.**

**Strategic Business 11. A(n) \_\_\_\_\_ unit is an autonomous part of a company that is large enough to manage itself but small enough to respond quickly to changes in its business environment.**

**Virtual Community 12. A(n) \_\_\_\_\_ is a gathering of people who share a common interest, and this gathering takes place on the Internet.**

**Procurement or supply management 13. Departments devoted to negotiating purchase transactions with suppliers are called \_\_\_\_\_.**

**Smartphones 14. \_\_\_\_\_ are mobile phones that include a Web browser, a full keyboard, and an identifiable operating system that allows users to run various software packages.**

**C2C 15. \_\_\_\_\_ is a category of electronic commerce that includes individuals who buy and sell items among themselves.**

**E-Procurement 16. Business-to-business (B2B) electronic commerce is sometimes called \_\_\_\_\_.**

**Big data 17. The term \_\_\_\_\_ is used in business to describe very large stores of information such as that collected by online sellers about their customers.**

**Customs Broker 18. A(n) \_\_\_\_\_ is a company that arranges the payment of tariffs and compliance with customs laws for international shipments.**

**Localization 19. The term \_\_\_\_\_ refers to a translation that considers multiple elements of an environment, such as business and cultural practices, in addition to dialect variations in the language.**

**Shipping Profile 20. A product’s \_\_\_\_\_ is the collection of attributes that affect how easily that product can be packaged and delivered.**

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